

WECARE Massage & Natural Theraphy

**GROUP MEMBERS**

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## 1.0 Project description

**for non-ICT-technical stakeholders and general audience.** Write here: minimum **TWO** pages, maximum **TEN** pages.

* [\_\_\_/10] Justification for the project: Why a new ICT solution is required. Include some market and ICT technology research, plus available ICT solutions.
* Client mentioned that customer requested to book online
* Customers are looking for easy on the go solution
* A lot of competition in this industry
* Website is not responsive so it is time consuming to book
* Current membership card is offline

(SHEMAL IN)

* Online booking has come to be a necessity at present days and our client has requested an online booking facility for the website as it would generate more customers as well as acquire a greater order in running the business. The client would know in advance about a scheduled future while also saving cost on labour for answering calls for booking.
* A customer should be able to make a booking without feeling the slightest discomfort or second thought that they would tend to feel whilst booking for a service over the phone and also, to not spend too long deciding. The online booking option helps the customer view their service and all other services of the facility, that they might be interested in, and even use it on the go due to busy lifestyles.
* There exists high competition in the wellness therapy industry, and to be on top of the game is utterly important. To have an appealing, fully functional and user friendly website is a plus point to any user which would result in better customer loyalty and also attract new ones. Wellness spas may have high levels of service extensively, but the attraction of a customer with convenience can be just as important as the core service.
* The versatility of the web page is essential as a customer would use a number of devices and even screen types to view. To have a responsive website that adapts to such screens and devices will make the service initiation even more pleasant. This will help reduce the time taken to convert an enquiry into a potential sale.
* The client issues membership cards for customers and those that are regular, reach a free service at a certain stage. But this card is not online for website users to use through. If an active membership card can help customers achieve discounts online, it would assist the success of this business greater than ever before.
* Research pages of specific types of discomforts with corresponding services that are designed for such matters, so that customers, even if confused about what they want, would have a clear vision about what they need. With regards to allergens, if any product does have effects, to have it mentioned so that readers would know what is being used and what is not.
* Displaying pictures and clips with a selection of soothing tunes in order to have a perfect understanding of the wellness spa and the type of professional services they offer, will aid the customer to view and choose, acting as an additional attraction of the website.
* ‘Bottom Up’ buttons on the page would come in handy since the viewer would not need to scroll all the way up back to the top, instead, with a click of a button, be directed back to the top of the page.
* A website background, which has a stronger appeal on whoever is viewing the website. Instead of having the existing background format, with a creative yet simple scene, the entirety of the website will be attractive to the user.

(SHEMAL OUT)

Research other massage websites

* [\_\_\_/5] Project goals: Describe exactly what and how your proposed ICT solution will be delivered to the client.

1. Content rich interactive site
2. Responsive website
3. Massage booking facility
4. Links to social media
5. Overall easily navigational website
6. Membership Login Page
7. Security within the website- SSL Connection website (Future Development)

* [\_\_\_/5] Justify between two and four major milestones with timeline. Is your proposed schedule too ambitious (over-optimistic) or too conservative?
* Overall website page design with responsive website
* Include proper navigation bar
* Database connectivity
* Booking engine Connectivity

**[\_\_\_\_\_/20 marks, SLO-1, SLO-2, BLO-S3, MLO-S5]**

## 2.0 Project scope of the full final-release

**(Project audit at the end of CP3047/CP5047 subject). Clearly specify the scope of alpha-release (Project audit at the end of CP3046/CP5046 subject), and .** Write here: Minimum **TWO** pages, maximum **TEN** pages.

**Available days:** PASS-level (minimum) effort is 1-day and maximum is 3-days per teaching week (assume 12 weeks per study period), per team member. For example: 12 x 2 = 24 days is the minimum for a team with 2 students, 12x2x3=72

**, BLO-S5, MLO-K1, MLO-S5]**

**12 x 4 x 2= 38**

3.0 Project sponsor/client/customer signed**/agreed to the scopes of the alpha-release and the final-release.**

Cut/Paste clients’ email here, or show signed the preceding “**Project scope**” to your marking lecturer.

**[\_\_\_\_\_/20 marks, SLO-1, SLO-2, SLO-3, BLO-K1, BLO-S3, MLO-K1, MLO-S4, MLO-S5]**

4.0 Project development and release ICT infrastructure**.**

This must include development environment, programming languages, source code repositories (Configuration Management), project collaboration tools, and development tools. Write here: minimum **TWO** pages, maximum **TEN** pages.

* [\_\_\_/5 marks] **Configuration Management**/version control, e.g. git, github, heroku, bitbucket;

GIT HUB

SLACK

* [\_\_\_/5 marks] **Project tools**. Programming languages/IDEs, e.g. php/WebStorm, java/IntelliJ; Building tools/procedures, e.g. git-push to heroku; e.g. how to set-up your development environment for a new team member
  + Dreamweaver
  + PHP
  + SQL
  + HTML5
* [\_\_\_/5 marks] **Testing** tools, data and procedures (what and how you are planning to test), e.g. junit; Client testing and access to release, e.g. domain name, domain hosting;

**Domain Name**

**Domain Hosting**

Client training document, and procedures; Release testing tools, data and procedures (what and how you are planning to test);

* + Video for usage for website users
  + Training Documents for the client
* [\_\_\_/5 marks] **Prototypes are demonstrated to justify the proposed alpha-release**;

**Marking Rubric for Project Documentation:** This assessment rubric provides you with the characteristics of exemplary, competent, marginal and unacceptable work in relation to task criteria.

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| --- | --- | --- | --- | --- |
| **Criteria** | **Exemplary (DISTINCTION-level)** | **Competent (CREDIT-level)** | **Marginal (PASS-level)** | **Unacceptable (FAILED-level)** |
| **Assignment is done in a group with 2-4 students.** | **20**  Group demonstrated **exemplary ability** to work collaboratively, e.g. all team members always attended the same workshop | **15** Group demonstrated **competent ability** to work collaboratively, e.g. all team members nearly always attended the same workshop. | **10**  Group demonstrated **marginal ability** to work collaboratively, e.g. all team members sometimes attended the same workshop. | **0**  Group did not demonstrated ability to work collaboratively. |
| **Project description for non-ICT-technical stakeholders and general audience** | **20**  Project is described **very clearly** for a non-technical audience. No presentation and style errors | **15** Project is described clearly for a non-technical audience; or Outside page limits, or Minor presentation and/or style errors. | **10** Project is not described clearly. Outside page limits; or Major presentation and/or style errors. | **0**  Not done, or done unacceptably. |
| **Project Planning and scope** | **20**  All user stories are correct, and correctly estimated. | **15** Most user stories are correct, and correctly estimated. | **10**  More than half of user stories are correct, and correctly estimated. | **0**  Less than half of user stories are correct, and correctly estimated. |
| **Project client signed the scope** | **20**  Intellectual property (IP) in client agreement; Clear evidence of clients priority and ranking of user stories; Signed and agreed scope. | **15** Some evidence of clients priority and ranking of user stories. Signed and agreed scope | **10**  No evidence of clients priority and ranking of user stories.  Signed and agreed scope. | **0**  Not done, or done unacceptably. Project scope is not signed. |
| **Project development and alpha-release ICT infrastructure** | **20**  Description very clearly communicates exemplary ICT solutions. | **15** Description clearly communicates competent ICT solutions. | **10**  Description communicates ICT solutions. | **0**  Not done, or done unacceptably. |

## Reference MIT course and learning outcomes

|  |  |
| --- | --- |
| MIT course & CP5046 subject learning outcomes | * SLO - Subject Learning Outcome * SLO-1 - Communicate technical information clearly through presentations, demonstrations and documentation; * SLO-2 - Choose and apply the appropriate agile methodologies; * SLO-3 - Evaluate and select appropriate tools and technologies to meet project requirements * SLO-4 - Develop a general knowledge of industry standard project management approaches; * SLO-5 - Critically reflect on progress to tailor self learning goals to advance professional development; * MLO - MIT Course Learning Outcome * MLO-K1 - Critically analyse to select appropriate tools and technologies to meet project requirements; * MLO-K2 - Evaluate industry standard contexts for project management approaches; * MLO-S4 - Apply lateral and original thinking to conceptualise and evaluate a range of solutions to relevant problems; * MLO-S5 - Communicate technical information clearly through presentations, demonstrations and documentation; * MLO-A1 - Apply appropriate tools and technologies to meet project managements; * MLO-A3 - Critically reflect on progress to tailor self-learning goals to advance professional development. |